

OHMARROUTE

Travel blog

Hey, I'm Marion 🙋



I am a travel blogger based in Nantes, France. I have been travelling for 15 years, visited over 40 countries and lived in England, Serbia and Latvia.

With a "normal" full-time job in Marketing & Communication, I started my blog OhMaroute in 2018, building up an active and engaged audience on both the blog and social media.

From July 2022, **I am travelling across Europe in my camper van.** I am looking for new adventures to share with my community: places to visit, activities to try, nice accommodations to spend the night in or useful products or services to use while travelling.

Oh!

ohmaroute.com



@ohmaroute



ABOUT OHMARROUTE



I enjoy sharing tips and inspiration for fellow travelers :

- **French-speaking audience** : mostly from France (79% of visitors) but also Belgium, Switzerland and Canada
- **Between 25 and 44** (52% of visitors)
- **Mostly female** (60% of visitors on the blog Vs 50% on Instagram)

Promote your brand or destination to french-speaking young women who want to see iconic sights and experiment authentic adventures, but also discover fine restaurants and accommodations.

Focuses include

- **Nature and hiking** • **Road-trips** • **Vanlife** • **Unusual lodging**



Published in the
"Vanlife en Auvergne"
book

5000 followers on Instagram

200+ avg. views on Instagram stories*

1000+ monthly unique visits

Most read articles: [Auvergne](#) (9.1k) et [Oman](#) (8k)

* Up to 600 when travelling full-time in Asia, before COVID-19

WORKING TOGETHER

SOCIAL PROMOTION & SPONSORED POSTS AND STORIES

Promotion of destination on OhMaroute's social accounts : content, deals, giveaways, etc.

CONTENT CREATION, COPYWRITING

Written, photography and video content can all be commissioned for your own use.

BRANDED CONTENT & BLOG POSTS

Unique content to be published on ohmaroute.com focused on destinations, tours, activities or accommodations.

TRAVEL PLANNER

Since 2020, I help my readers to plan their holidays and make the best decisions about travel arrangements.



For more information or to discuss a potential collaboration, please get in touch!

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